

Bamboo Capital Partners boosts gender lens investing with appointment of Katherine Milligan

- Katherine joins Bamboo as Head of Gender & Diversity
- Prior to joining Bamboo, Katherine was Executive Director of the Schwab Foundation for Social Entrepreneurship

Geneva, 1 October 2019: Bamboo Capital Partners ('Bamboo'), an impact investing platform, has boosted its gender lens investing capabilities with the appointment of Katherine Milligan as Head of Gender & Diversity. With nearly two decades of experience in the social impact sector, she will work with fund managers and investment committees across the business to ensure that Bamboo's investments improve women's access to finance, increase workplace equality policies and practices, and expand access to goods and services that help bring women into the formal economy. Moreover, Katherine will lead Bamboo's strategic partnership with CARE Enterprises (CEI) to invest in growth stage companies in South and Southeast Asia providing dignified jobs and economic inclusion for women and marginalised communities.

Prior to joining Bamboo, Katherine was the Executive Director of the Schwab Foundation for Social Entrepreneurship, the sister organisation of the World Economic Forum, which supports the largest community of late-stage social entrepreneurs in the world. Katherine is also an adjunct Professor of Social Entrepreneurship at the Graduate Institute of International Affairs and Development Studies in Geneva, a board member of the Social Impact Award, and a thought leader whose work has been published in the International Institute of Economics, Stanford Social Innovation Review, MIT Journal Innovations and the Harvard Business School.

Jean-Philippe de Schrevel, Founder and Managing Partner of Bamboo Capital Partners, commented: "Since inception, we have relentlessly focused on attracting the industry's leading talent. Katherine's expertise in the social impact sector fits extremely well with our mission to generate a positive impact at scale in frontier markets. Her appointment and her leadership role on our strategic partnership with CARE Enterprises elevates our commitment to gender lens investing and helps us achieve our goal of supporting companies that provide dignified jobs and life-enhancing products and services to low income women in emerging markets."



Katherine Milligan added: "I have enormous respect for Jean-Phillippe, a true pioneer and someone who has been at the forefront of impact investing even before the term itself was coined. Once again, he is demonstrating Bamboo's pioneering role in the impact investing industry, which is on the cusp of engaging with the Diversity, Equity, and Inclusion (DEI) agenda in a much more profound way than it has to date. While the growing acknowledgement that we need to tackle implicit bias is heartening, we must do better at capitalising on that goodwill to shape new norms, policies, and practices on investing in female and local entrepreneurs. I am coming on board to be an outspoken advocate for DEI and I look forward to working with the entire Bamboo team and our industry peers to catalyze a more authentic and candid discourse on gender and racial equity in impact investing."

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About Bamboo Capital Partners:

Bamboo Capital Partners ("Bamboo") is an impact investing platform founded in 2007 by Jean-Philippe de Schrevel which provides innovative financing solutions to catalyse lasting impact. Bamboo bridges the gap between seed and growth stage funding through a full suite of finance options – from debt to equity – which it activates unilaterally or through strategic partnerships. Bamboo aims to generate lasting impact and improve the lives of the world's most marginalised communities while delivering strong financial returns. Since its inception, Bamboo has raised over \$400m for developing countries, positively impacting over 152 million lives and creating over 40,000 jobs through its investments in over 30 countries. The firm has a team of 30 professionals active across Europe, Latin America, Africa and Asia. For more information, please visit www.bamboocp.com or follow @bamboocp.